



# Online International Short Course in Agricultural Extension

September 13-17, 2021

## CONTACT US:

Sunil Madan  
madansun@msu.edu

Anne Baker  
amb@msu.edu



## TARGET AUDIENCE:

International professionals working in Extension.

## PROGRAM SUMMARY:

Michigan State University Extension, in collaboration with international programs in the MSU's College of Agriculture and Natural Resources will offer a five-day online course for international professionals working in Extension. The course focuses on the land-grant model of agricultural extension and shared best practices in the planning, design, implementation, management and evaluation of agricultural extension programs serving local farmers and communities in rural and urban areas.

## SCHEDULE & FORMAT:

This program includes self-paced and live and interactive online learning. Short online modules will be completed on your own before each day's live Zoom sessions. The live sessions will be September 13-17th, 7:00 a.m.—10:00 a.m. EST online. Participants will be expected to complete approximately 3 hours of materials online in a course management system in advance of these live sessions. This prework will be available by Sept. 6, 2021.

Participants who complete all online work and attend each day's Zoom session will receive a certificate of completion.

MSU is an affirmative-action, equal-opportunity employer. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.

**MICHIGAN STATE**  
UNIVERSITY



## PROGRAM DESCRIPTION:

With the growing global population, shrinking agricultural land-base, and emerging threats of climate change, agricultural transformation is a high priority globally. Along with research and education, extension/outreach remains a key pillar for global agricultural development and food systems.



This unique learning opportunity will feature a flipped model where materials that are read or watched before each live session will provide the background for interactive sessions and panel discussions, allowing participants to learn from each other, from Extension experts and practitioners, and from authors featured in the online book, *Innovations in Agricultural Extension*.

Participants will explore case studies and best practices in Extension, focusing on how varied international contexts and farmer needs must drive program delivery models. Topics focused on will include:

- Assessing community needs and setting program priorities
- Use of information and communication tools (ICT) and educational technology in agricultural extension
- Models of Extension worldwide
- Extension programming for agricultural crops and integrated pest management
- Linking farmers to market

While English will be the language of instruction for this course, we recognize that it will not be the first language of most course participants, and materials will not exceed an intermediate-high level of proficiency.

## FEE & APPLICATION:

\$600 per participant. To learn more and apply, visit:

<https://www.canr.msu.edu/extensioninternational/Short-Course-on-Extension/>

Program Deadline: August 31, 2021